

English Challenge 1

To write a TV Advertisement

Please use the attached sheets to help you to write your TV Advertisement If you scroll through you will find:

1. An example script for a farm. Change the ideas to a circus to help you with your ideas.

Example script for an advert:

	Introduction: Did you know there's a place where you can spend all day getting up close with our friendly animals?
	What you can see: There's 70 acres of fun waiting for you at Smithills Open Farm. We have animals, rides and lots of other exciting things for you to see.
	What you can do: We're a full working dairy farm, have tractor and trailer rides and donkey rides. Sit in pet's corner and enjoy cuddling baby rabbits and chicks or a Burmese Pygmy if you're brave enough! We have mols too and an adventure playground, inflatables and ride on tractors are available to play on.
	What else is there? We have a cafe which sells the best food and a souvenir shop too. Birthday parties and educational visits are our speciality.
	Closing sentence: Come and have the best day out, where nothing sits still all year round!

2. A checklist—Use this to think about what grammar features need to go in each section:

Checklist		
Title	What are you advertising? In the middle, underlined.	Possessive apostrophe
Introduction	Where can they visit? What can they do? – 3 best things What place is it?	Question mark Conjunctions Commas in list Contractions
What can you see?	Title in the middle and underlined. How do they get there? What will they see when they're there? What other things can they see on their visit?	Commas in 2A sentences Conjunctions Exclamation mark Question mark Commas in a list
What can you do?	Title in the middle and underlined. Where we are. List things you can do, going into more detail.	Possessive apostrophe Conjunctions Contractions Exclamation mark

3. A sentence guide. If you usually work with Mrs Seagrave or Mrs Barker in writing, use this to help you.

Characteristics: Circus

? Have you ever been to a Circus? You should come to _____

What can you see? You can see _____ and _____ You will see _____

+ _____






What will you do? _____

You can _____ or _____ You can also _____ or _____

If you're brave, you could try _____

Please write your advert on to paper, take a picture of it and upload it on to Seesaw.

Example script for an advert:

	<p>Introduction:</p> <p>Did you know there's a place where you can spend all day getting up close with our friendly animals?</p>
	<p>What you can see:</p> <p>There's 70 acres of fun waiting for you at Smithills Open Farm. We have animals, rides and lots of other exciting things for you to see.</p>
	<p>What you can do:</p> <p>We're a full working dairy farm, have tractor and trailer rides and donkey rides. Sit in pet's corner and enjoy cuddling baby rabbits and chicks or a Burmese Python if you're brave enough! We have owls too and an adventure playground, inflatables and ride on tractors are available to play on.</p>
	<p>What else is there?</p> <p>We have a café which sells the best food and a souvenir shop too. Birthday parties and educational visits are our speciality.</p>
	<p>Closing sentence:</p> <p>Come and have the best day out, where nothing sits still all year round!</p>

Checklist

<u>Title</u>	What are you advertising? In the middle, underlined.	Possessive apostrophe
<u>Introduction</u>	Where can they visit? What can they do? – 3 best things What place is it?	Question mark Conjunctions Commas in list Contractions
<u>What can you see?</u>	Title in the middle and underlined. How do they get there? What will they see when they're there? What other things can they see on their visit?	Commas in 2A sentences Conjunctions Exclamation mark Question mark Commas in a list
<u>What can you do?</u>	Title in the middle and underlined. Where we are. List things you can do, going into more detail.	Possessive apostrophe Conjunctions Contractions Exclamation mark
<u>What else is there?</u>	How could they be feeling? Where would they go? What can they do before going home? What could they take home with them? What else does the circus do?	Question Conjunctions Comma in a list
<u>Concluding Sentence</u>	What kind of day will you have? Where are you? What is your catchphrase?	Exclamation mark



Charlestown's Circus



Have



you



ever

been to a



Circus?



You



should



come to

_____.



What



can



you



see?



You



will



see

+

and

_____.



You



will



see

+

and

_____.



What



will you



do?



You can

_____ or

_____.



You can

++

also

_____ or

_____.



If you're



brave,



you





could



try

_____.

 ?
What else is there?

 At _____  there is _____.

 There is also _____.

 You  could  get _____ to  take  home  with  you.

 Come to _____  today  because  you

 will  have _____.